Welcome to American Holtzkraft...

...the best kept secret in central Pennsylvania.

In the quiet, rural community of Mt. Pleasant Mills, our family and talented staff have been manufacturing market umbrellas and outdoor furnishings for over 30 years.

At American Holtzkraft, we have merged imagination and high quality materials with renowned Pennsylvania quality craftsmanship to produce the finest quality market umbrellas in the industry. Built to last, our umbrellas are constructed with Northern Ash, the hardest wood grown in the United States. And, with canopies of attractive, durable fabrics, multi-laminated hubs and finials, and solid brass hardware - these umbrellas exude quality.

Beauty, workmanship, and functionality make our umbrellas and outdoor furnishings a graceful addition to any patio, terrace, or beach setting.

Our commitment to detail, workmanship and our continued exploration of innovative designs are the foundation of American Holtzkraft. Satisfying our discerning customers, who appreciate Pennsylvania quality craftsmanship for today’s lifestyle, is our goal.

See for yourself... the beauty... the detail... the workmanship.

When you select an American Holtzkraft product, you know you’ve made a special choice!

Pennsylvania quality craftsmanship enduring & lasting beauty
**American Holtzkraft’s Market Umbrella Anatomy**

1. **Rotating Canopy Finial**
   - Wood multi-laminated, carved, and hand tooled to a simple, elegant accenting finial.
   - Aluminum, solid machined aluminum finial made to last a lifetime. Other non-standard finial styles are available.

2. **Reinforced Leading Edge**
   - Fabric is double folded and triple stitched with ultraviolet (UV) protected thread for matching longevity of fabric and thread.

3. **Air Vents**
   - Single and double vent options allow strong wind to escape from canopy, providing a safe and efficient means of dissipating air from the umbrella.

4. **Reinforced Stress Points**
   - A double layer of fabric is sewn in and double stitched to provide added strength against the stresses of wind and weather.

5. **Top & Bottom Hubs**
   - Wood; all hubs are wood multi-laminated & reinforced with stainless steel screws for optimal strength.
   - Aluminum; solid machined aluminum hubs with optional powder coat finish.
   - Tested stainless steel fasteners are used for operating strength against harsh environments.

6. **Pin & Chain**
   - Solid brass or stainless steel pin and chain are used to adjust the height and tautness of canopy fabric. Heavy chain keeps pin intact with umbrella.

7. **Pole (Aluminum) or Pole (Wooden)**
   - American Holtzkraft, Inc. boasts “the original steel pipe reinforced laminated pole”, which provides tested strength over the thin steel rods used by some manufacturers. North American Hardwood Ash (used for baseball bats) is dried and cut lengthwise and horizontally laminated with marine grade glue tested for outdoor use.

**American Holtzkraft’s Hardwood Finishes**

Distinctive hardwood grains are preserved by slow kiln-drying, sealing, and a slow drying of multiple natural or wood toning finishes, in the colored finishes below:

- Teak
- Natural
- Mahogany
- Stonehenge Gray
- White Wash
- Black Enamel
- White Enamel

**Standard Features**

**Durable Varnish**
- Multiple coats of marine varnish increase weather and water resistance
- Varnish is specially formulated with ingredients that screen out the destructive ultraviolet rays of the sun, which is one of the principle causes of deterioration and loss of gloss on any varnish film, and helps prevent the wood from aging dark
- VOC compliance meets clean air standards
- Clear air formula

**Wood Stains**
- Penetrates and seals the wood from moisture while adding rich color
- Semitransparent feature shows wood grain and adds long-lasting protection

All umbrellas and furniture products are available in a variety of wood species including: Plantation-Grown Teak and Western Cedar.

American Holtzkraft, Inc. reserves the right to change product specifications without notice.
Wood Umbrellas - Keystone Collection

The cornerstone of our company - simple, elegant umbrellas with patented features, making this series the best known in the industry.

Octagon Umbrellas

Model #701 6' Octagon Umbrella (1-1/2" Pole)
Model #702 8' Octagon Umbrella (1-1/2" Pole)
Model #703.5 10' Octagon Umbrella (1-1/2" Steel Reinforced Pole)
Model #705 12.5' Octagon Umbrella (2" Steel Reinforced or 2-3/8" Pole)
Model #706 15' Octagon Umbrella (2" Steel Reinforced or 2-3/8" Pole)
Model #722 15' Dodecagon Umbrella (2-3/8" Steel Reinforced Pole)

Square Umbrellas

Model #707 5' Square Umbrella (1-1/2" Pole)
Model #709 7' Square Umbrella with 8 Ribs (1-1/2" or 2" Pole)
Model #710 8' Square Umbrella with 8 Ribs (1-1/2" Steel Reinforced or 2" Pole)
Model #711.5 10' Square Umbrella with 8 Ribs (1-1/2" Steel Reinforced or 2" Pole)

Rectangular Umbrellas

Model #716 6' x 8' Rectangular Umbrella (1-1/2" Steel Reinforced Pole)
Model #718 8' x 10' Rectangular Umbrella (2" Steel Reinforced Pole)

Rotating Canopy & Double Vent Options

Our original design rotates around the axis of our steel reinforced pole dissipating stress & excess wind through the canopy rotation. This ingenious way of addressing the hours of stress applied to the mechanisms of the market umbrella is protected by our Patent #5020557 & proven with actual performance stress testing.

Paired with our double vent, which allows the air to escape the canopy in strong winds, makes the umbrella more durable.
Wood Umbrellas - Synthetic Thatch Collection

Features an innovative, natural looking thatch canopy made from injection molded resin and precisely attached to the umbrella canopy.

Model #ST702

8’ Synthetic Thatch Umbrella
(2” Steel Reinforced Pole)

Natural Looking Style
• Canopy is easily taken off or placed onto an existing umbrella
• Designed for water and air drainage, for long life of thatched canopy
• Attractive both open or closed
• Decagon hub with oversized “truss-like” ribs
• Double rigged double pulley system

Optional Features
• Option K with standard LED lights imbedded in the ribs
• Fire retardant thatch
• Frames are available sand-blasted and toned for a natural look
• Warranty Options Available on thatch material

American Holtzkraft Thatch Umbrellas blend beautifully with natural landscapes.

Our Thatch Umbrellas are fully functional and attractive both open or closed.

Thatch Umbrella frames are available sand-blasted and toned for authentic natural looking style.
Aluminum Umbrellas

Built to last, these aluminum umbrellas bring strength and durability to the marketplace.

**Model #201B** 6.5’ Aluminum Rotating Canopy Umbrella (with aluminum ribs & 1-1/2” Pole)

**Model #201P** 6.5’ Aluminum Rotating Canopy Umbrella (with pultrusion ribs & 1-1/2” Pole)

**Model #202B** 8.5’ Aluminum Rotating Canopy Umbrella (with aluminum ribs & 1-1/2” Pole)

**Model #202P** 8.5’ Aluminum Rotating Canopy Umbrella (with pultrusion ribs & 1-1/2” Pole)

**Model #203SRP** 9’ Star Umbrella (with pultrusion ribs & 1-1/2” Pole)

Our New & Improved hub is solid aluminum, machined down to a sleek modern design. Each rib is fastened to the hub via stainless steel pins, which are secured by large screws, permitting easy repairs in the field. This durable umbrella and our patented rotating canopy, will permit you to experience the most dependable umbrella in the industry for all weather conditions.

**Standard Aluminum Umbrella Features**

- New & Improved solid aluminum finial
- Marine grade aluminum pole tempered to provide lasting strength & durability
- Rotating canopy (Patent No. 5020557) releases stress from the pole and hubs
- Brushed aluminum finish
- Stainless steel hardware and neoprene spacers protect all moving parts from corrosion and allow for easy operation
- Double stitched reinforced pockets
- Reinforced pockets secure the canopy to the ribs of the frame, guaranteed not to fail

**Optional Features**

- Double vent - allows air to escape from canopy
- Unbreakable pultrusion ribs
- Powder coat finish

Note

American Holtzkraft, Inc. takes this opportunity to boast the results of its official wind tunnel test performed by a respected university, achieving an impressive 74.5mph before any failure. Complete test results for most models are available upon request, with a video of various tests for your viewing pleasure.
Auto-opening Incredible Aluminum Umbrellas

Our new contemporary designed Incredible Aluminum Umbrella, offers the same great incredible umbrella features and more!

Eco friendly brushed aluminum has hand polished finish saving the environment from any coating process by using high grade marine aluminum.

Our Incredible Aluminum Umbrellas are available in either the 8’ Hexagon Umbrella or the 7’ Square Umbrella.

Model #218P
8’ Hexagon Incredible Aluminum Umbrella
(Pultrusion Ribs & 1-1/2” Pole)*

Model #220
7’ Square Incredible Aluminum Umbrella
(Aluminum Ribs & 1-1/2” Pole)*

*Available in either unbreakable pultrusion or aluminum ribs.

NEWLY DESIGNED UMBRELLA
Our New Incredible Aluminum Umbrella uses a unique inner / outer pole system coupled with an innovative compression devise to lift the ribs, up and out of the way for clearance of the table.

EXCEPTIONAL FEATURES
- Machined aluminum hub with removable U-brackets
- UHMW plastic insert inside the hub prevents scratching on the pole
- Compression knob eliminates pin & chain
- Reinforced pockets secure the canopy to the ribs of the frame, guaranteed not to fail.
- Must be secured by ties when in the closed position
- 80” head clearance (113” overall height in closed position)
- Available in single vent only
- Standard auto opening feature

Note

These Umbrellas Are Great for Other Applications
American Holtzkraft’s Auto-opening Incredible Aluminum Umbrellas are great for Kiosks, Point-of-Sale Stations, and Food/Merchandise Carts.
Theme Park Collection - Pagodas

Festive is the atmosphere this uniquely designed pagoda umbrella will create for your guests.

Model #205 8.5’ Pagoda Umbrella (1-1/2” Pole)

If you are tired of the old-fashioned traditional wire frame aluminum umbrellas, bending out of shape with dangerous metal ends protruding from the fabric - then this pagoda style umbrella is your replacement. Superb quality and engineering are standard on this exceptional addition to our fine line of market umbrellas.

Unique Features

• Pagoda style spring-loaded finial maintains tautness of the fabric in the open position
• Rib framework of 3/4” tubular aluminum and heavy 1/16” wall thickness
• Reinforced pockets secure the canopy to the ribs of the frame, guaranteed not to fail
• Available in polished aluminum or in any RAL powder coat finish at an upcharge
Daybeds / Cabanas

International & worldwide traditions, providing elegant lasting styles.

Model #760 4’ x 8’ Beach Cabana

Marine-grade aluminum frame is totally collapsible and features boat and awning weight fabric choice. This original design has been refined to perfection and functions flawlessly while protecting even the most discriminating guest.

This Beach Cabana features an inclusive side pocket at no extra charge - the perfect convenient place to store a magazine, sunscreen or your favorite sunglasses, out of the way - within reach.

- Our Cabana can be color-coordinated to match any of our market umbrellas
- Premium Cushions with Quick-dry foam
- Durable Marine Grade Sunbrella fabric
- Wind vents in back of cabana
- Our beach cabana can also be attached to one of our daybeds or double-chaise loungers for a more private setting
Frame construction of our marine-grade aluminum or wood Tent Cabanas, are easy to assemble for the privacy of your guests and parties.

All grades of fabrics are available with two convenient sizes to fit any pool or patio area.

Our wood framed Tent Cabanas, features a quickly-collapsible option (pictured at left) for foul weather.
Cantilever Collection

This unique design requires no center pole and has a greater clearance height - freeing up precious space.

Model #264 10’ Square Cantilever Umbrella

Unique Design & Engineered Features

- Umbrella can be opened & closed with a hand crank (provided)
- The unit opens and closes with a single, safe crank action
- Powder coated umbrella frame and heavy rib construction throughout this product makes it an ideal umbrella for the unusual coverage area in your commercial installation
- All replacement parts are available to order for in-use serviceability
- Available with Single Vent or Double Vent

Base Options (images shown at right)

1. Offset Base* to hold standard concrete pavers available at most home & garden centers. Pavers can also be shipped via freight from American Holtzkraft, Inc. to any of our customers locations.
2. In-Ground Stanchion
3. Deck Mounted Plate*

*Optional rotating mechanism available on Offset Base & Deck Mounted Plate
Custom Logo Development
Many of our umbrella features hold patents for their unique and valuable additions to our products.

Logo screen printing is just one of the many custom options offered for your outdoor marketing needs.

Screen printing is possible in as many as 4 different colors, using your own supplied vector formatted artwork of your logo.

Logo Placement Options

- Every canopy panel
- Every other canopy panel
- Every canopy valance
- Every other canopy valance
**Umbrella Stanchions**

Our most prestigious umbrella base system can be used in an array of interesting settings.

**Part #606** Threaded Stanchion Base  
**Part #607** Threaded Stanchion Sleeve  
**Part #608** Table Stanchion  
**Part #609** Table Stanchion  
**Part #610** Crowd Control Stanchion Base  
**Part #611** Crowd Control Stanchion  
**Part #612** Quick-Coupling Stanchion Base  
**Part #613** Core Plug

Our 304 high-grade stainless steel provides a unique advantage in pool installations.

**Design Features**

- Base is set permanently in the ground, a drainage hole is included.
- Sleeve provides vertical pole stability.
- Two pivot arms automatically lock the sleeve to the base, when umbrella is inserted into the assembly (Model 612).
- Tamper-free sleeve will not separate from the base until the pole is removed (Patented Locking Design No. 5337989).
- Restraint bolt secures the pole to the assembly, preventing the collar from sliding upward exposing the pivot arms.
- Sleeve may be removed from the base when not in use, a plug fits into the base when the sleeve is removed.
- Stainless steel construction provides superior corrosion resistance.

**Quick-Coupling Umbrella Stanchion Base Installation**

1. Drill 5 inch diameter by 8 inch deep hole through slab and into ground.
2. Tightly pack approximately 1 inch of rock fill into hole until base rests flush and level with the ground surface. It is important to tightly pack filler in order to minimize future settling effects.
3. Pour concrete or equivalent into hole around base.

**Available in three sizes**

- 1-1/2”, 2”, or 2-3/8”

**NOTE:** Installation must be performed by a qualified contractor and inspected to ensure base is properly secured.

**NOTE:** Read and follow base installation instructions completely.

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**American Holtzkraft Drawings**

These drawings are private & proprietary and are supplied on the specific condition that they are not to be used for any purpose or copied or communicated to any person without permission of American Holtzkraft, Inc.

**#612 Quick-Coupling Stanchion Sleeve & #611 Stanchion Base**

**#613 Core Plug**
Umbrella Stand Collection
Our sturdy and durable stands and bases are the ultimate addition for showcasing your umbrellas.

**Umbrella Stands**

<table>
<thead>
<tr>
<th>Model #</th>
<th>Weight</th>
<th>Diameter/Size</th>
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</thead>
<tbody>
<tr>
<td>#601</td>
<td>57 lbs</td>
<td>24-1/2&quot; Square Steel</td>
</tr>
<tr>
<td>#602</td>
<td>71 lbs</td>
<td>21-1/2&quot; Square Steel</td>
</tr>
<tr>
<td>#603</td>
<td>138 lbs</td>
<td>30&quot; Square Steel</td>
</tr>
<tr>
<td>#604</td>
<td>70 lbs</td>
<td>20&quot; Diameter Plastic Concrete Filled</td>
</tr>
</tbody>
</table>

**Design Features**
- Two-piece construction assembles easily with one carriage bolt
- Thru holes are provided near the top of the sleeve for securing the umbrella to the stand with a restraint pin or bolt (see Note below)
- A drainage hole at the bottom of the sleeve eliminates water buildup
- Four 3/8" diameter holes are provided in the base plate for securing the stand to the surface on which it rests (see Note below)
- Thick, durable feet made of long-lasting tested molded polypropylene provide protection against surface scratches and keeps the base plate off the ground, minimizing moisture buildup

**NOTE:** Read and follow instructions included with the umbrella stand.

Umbrella Base Options

<table>
<thead>
<tr>
<th>Model #</th>
<th>Weight</th>
<th>Diameter/Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>#631</td>
<td>74 lbs</td>
<td>23-1/2&quot; Square (2-3/4&quot; Thick)</td>
</tr>
<tr>
<td>#633</td>
<td>96 lbs</td>
<td>29-3/4&quot; Square (2-3/4&quot; Thick)</td>
</tr>
<tr>
<td>#635</td>
<td>126 lbs</td>
<td>29-3/4&quot; Square (2-3/4&quot; Thick)</td>
</tr>
</tbody>
</table>

**Design Features**
- Aluminum shells ship without sand to minimize freight costs. Sand is required for proper base installation
- Thru holes are provided on the sleeve for securing the umbrella to the stand with a restraint pin or bolt (see photo 1)
- Sleeve is welded to a round plate that is secured underneath the base to prevent the sleeve from pulling out of the shell (see photo 2)
- Thick durable feet made of polypropylene provide protection against surface scratches and keeps the base plate off the ground. (see photo 3)
- Wheels are standard on the two larger base sizes
- Standard finishes: black, white, almond or brushed aluminum
- Additional powder coat finishes available at an up-charge

American Holtzkraft Inc.
**LED Lighting Option K**

We challenge you to enjoy the most beautiful Tiffany lighting in the world!

Our LED Lighting Option K, features 4 volt wiring and neatly concealed LED bulbs, tested for long life and the perfect projection of light, for any moment.

LED lights are available imbedded in each umbrella rib (shown in the upper right photo), or our beautiful down lighting option on the upper hub (shown in the lower right photo).

Our new down lighting option is the first lighting feature offered by American Holtzkraft, Inc. that can be incorporated with our rotating canopy option in areas where wind can be a difficult problem (shown in the lower right photo).

No evening bistro should be without this ambience, supplied by our new and improved all night battery, which clips conveniently to the umbrella pole for safe, low voltage wiring (shown in the two middle photos).

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**American Holtzkraft Gallery**

Enhance your outdoor environment with our beautiful market umbrellas and outdoor furniture.
Amerikraft™ Furniture is the most realistic synthetic wood available. No other product comes as close to the look and feel of natural wood. We offer a wide variety of standard options and we also provide custom profiles and colors. The only limitation is our collective imagination!

Choose from standard or custom colors, including solid colors and stain-looking finishes to simulate a realistic wood appearance. In addition, we can color match almost any wood appearance, whether natural, stained or painted. And we can texture the surface to provide a more realistic wood effect. We will work with you to give you just the right appearance.

**Amerikraft™ Advantages**

- Weather resistant - no rotting, warping, swelling or splintering
- Maintenance free
- Insect resistant
- Water repellent with a Non-slip surface
- UV stable - no color fading
- Thermally efficient
- Can be nailed, screwed and saws like wood
- 100% recyclable, during both production and post-consumer use

The great look of wood, but with easy care, maintenance and great environmental advantages.
Little maintenance is required since it is constructed of over 90% high density polyethylene with no wood fillers. It is an ideal, long lasting replacement for traditional wood products, and is more versatile than wood for all of our custom manufactured furniture.

Our recycled plastic is derived from post-consumer polyethylene bottle wastes such as milk containers. This material is cleaned in a decontamination process to a purity level of over 99% HDPE. It is then compounded into rigid board stock material, the resulting finished product containing over 90% recycled post-consumer waste by weight.

**Recycled Plastic Advantages**

- Natural wood-grain appearance with a slip resistant surface
- Will not splinter, check or rot
- Cuts & shapes like wood
- Superior color retention
- Resistant to insects & termites
- Contains no harmful chemicals

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Recycled Plastic Furniture

Easy Installation & Low Maintenance
Y-2

3 to 1 Ratio Brass Pulley System

Y-1

Single Brass Pulley

A
Automatic Opening

B
Rotating Canopy

C
Double Vent

D
Steel Reinforced Pole

G1
Wood Tone Finish

G2
Painted Finish

K
Lighting Package

TL
Tilt Mechanism

Y-1

Single Brass Pulley

Y-2

3 to 1 Ratio Brass Pulley System

MODEL

PRODUCT DESCRIPTION

701
6' Octagon Umbrella (1-1/2" pole)

702
8' Octagon Umbrella (1-1/2" pole)

703.5
10' Octagon Umbrella (1-1/2" steel reinforced pole or 2" pole)

705
12.5' Octagon Umbrella (2" steel reinforced pole or 2-3/8" pole)

706
15' Octagon Umbrella (2" steel reinforced pole or 2-3/8" pole)

707
5' Square Umbrella (1-1/2" pole)

709
7' Square Umbrella with 8 ribs (1-1/2" pole or 2" pole)

710
8' Square Umbrella (1-1/2" steel reinforced pole or 2" pole)

711.5
10' Square Umbrella (1-1/2" steel reinforced pole or 2" pole)

716
6' x 8' Rectangle Umbrella (1-1/2" steel reinforced pole)

718
8' x 10' Rectangle Umbrella (2" steel reinforced pole)

719
15' Decagon Umbrella (2-3/8" steel reinforced pole)

ST702
8' Market Umbrella with 6 ribs (1-1/2" pole)

722
7' x 7' Tent Cabana (1-1/2" aluminum frame)

726
10' x 10' Tent Cabana (1-1/2" aluminum frame)

724
7' x 7' Tent Cabana (1-1/2" steel reinforced wooden frame)

724
10' x 10' Tent Cabana (1-1/2" steel reinforced wooden frame)

760
4' x 8' Beach Cabana

201B
6.5' Aluminum Rotating Canopy Market Umbrella (1-1/2" pole)

201P
6.5' Aluminum Rotating Canopy Market Umbrella with pultrusion ribs (1-1/2" pole)

202B
8.5' Aluminum Rotating Canopy Market Umbrella (1-1/2" pole)

202P
8.5' Aluminum Rotating Canopy Market Umbrella with pultrusion ribs (1-1/2" pole)

203SRB
9' Star Aluminum Rotating Canopy Market Umbrella (1-1/2" pole)

203SRP
9' Star Aluminum Rotating Canopy Market Umbrella with pultrusion ribs (1-1/2" pole)

205
8.5' Pagoda-Style Aluminum Umbrella (1-1/2" pole)

218
8' Hexagon Incredible Aluminum Umbrella with aluminum ribs (1-1/2" pole)

218P
8' Hexagon Incredible Aluminum Umbrella with pultrusion ribs (1-1/2" pole)

220
7' Square Incredible Aluminum Rectangular Umbrella with aluminum ribs (1-1/2" pole)

220P
7' Square Incredible Aluminum Rectangular Umbrella with pultrusion ribs (1-1/2" pole)

264
10' Square Aluminum Cantilever Umbrella

601
1/2" x 21-3/4" Steel Square Base (71 lbs.)

602
3/8" x 24-1/2" Steel Round Base (57 lbs.)

603
1/2" x 30" Steel Square Base (138 lbs.)

631
2-3/4" x 23-3/4" Aluminum Shell; Square Stand (74 lbs.)

635
2-3/4" x 29-3/4" Aluminum Shell; Round Stand with wheels (96 lbs.)

635
2-3/4" x 29-3/4" Aluminum Shell; Square Stand with wheels (126 lbs.)

*Stands available with 1-1/2", 2" or 2-3/8" necks

Threaded Screw-in Stanchion Base

Threaded Screw-in Stanchion Sleeve

Table Stanchion

Table Stanchion

Crown Control Stanchion Base

Crown Control Stanchion

Quick-Coupling Base for Item #612 & Item #617

Quick-Coupling Umbrella Stand Insert

Core Plug for Item #611

Quick-Coupling Table Pedestal / Umbrella Stand*

**All stanchions available with 611 (1-1/2"), 611A (2") or 611C (2-3/8") neck sizes

UT CHARGES

Awning Grade Fabric

Firesist Fabric

Valance

Teak Wood